

INVESTMENT IN HUMAN CAPITAL IN THE CONTEXT OF THE EUROPE 2020 STRATEGY

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Abstract: *This paper aims at analysing the investment in human capital required by the achievement of Europe 2020 objectives, respectively, an intelligent economic growth through more efficient investment in education, research and innovation, and the steps taken by Romania in this endeavour. The research was based on models, methodologies and assessment indicators of the human capital, used internationally. The research techniques that have enabled this scientific approach were: investigating secondary data and content analysis of the key reports and studies of international organisations such as: World Bank – Human Development Reports, World Economic Forum, Eurostat and UNCTAD statistics and publications, Eurobarometers and EU reports on human capital etc. The originality of this work lies in the fact that the research results allow the identification of the malfunctions, and therefore of the main action directions.*

Keywords: *human capital, Europe 2020 strategy, investment in human resources, intellectual capital*

JEL classification: I25, E24

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