

# Teaching Sustainability in a Multicultural Environment

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## ABSTRACT

Nowadays sustainability is becoming extremely important and although the concept is perfectly established, there are different approaches to teach the fundamental aspects to be considered. Aiming at a higher level of internationalization and having in mind that students could gain from an intensive and multicultural experience ISEP organized its first Engineering for Sustainable Development (E4SD) Summer Course, in July 2014. With a set of modules taught by experienced teachers in different topics of sustainability, the course had a problem based learning (PBL) approach and was organized in a very informal model. A total of 8 Korean and 8 Portuguese students from different areas of scientific knowledge attended this course and could interact and develop ties with each other and the teachers involved in the course, while learning and applying the fundamental skills on sustainability. In what concerns the approach used by students from different countries to solve the sustainability problem that was launched for discussion (*The Rehabilitation of Historic Cities - The Case of Porto UNESCO World Heritage Site: A Sustainable Development Challenge*) it was noticed a clear difference between the two cultures. Whereas the young Korean students did not seem to care with the heritage behind a building or an historic city, the Portuguese students, used to live in a historic city, proposed a much more conservative approach. However, both the students could interact and understand the other side of the problem, reaching a consensual proposal. Finally the Korean students came to the conclusion that it was of interest to preserve Porto history. The fact that Korea is a very different country and that Korean culture is significantly different from the European one, could have triggered cultural issues. Nevertheless, the young generations are prone to change and adaptation to new situations, what allows for the resolution of any possible conflict. The PBL approach allowed for a more dynamic and informal learning environment. This revealed attractive for the young Korean students who were gaining different skills in this Summer Course as a prize for their good results in their formal learning courses. On the other hand, for the Portuguese teachers the E4SD Summer Course represented an opportunity to interact with a larger group of students with the same different culture, which is different from interacting with only one or two students coming from Europe under Erasmus

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mobility, in a very short and intensive contact period.

## Categories and Subject Descriptors

K.3.2 [Computers and Education]: Computer and Information Science Education – curriculum, problem based learning, self-assessment.

## General Terms

Human Factors, Management, Performance, Economics.

## Keywords

Multiculturality, problem based learning, sustainability.

## 1. INTRODUCTION

The School of Engineering (ISEP) of the Polytechnic Institute of Porto (IPP) is pursuing a major objective of gaining an important role at an international level. This can be done both by involving its academic staff in international R&D projects, participation in international conferences and congresses, developing joint educational programs and, at a student's level, by the participation of students in different kind of mobility programs.

The Erasmus programs allows for the participation of students in learning activities at a more formal level, integrated in the several courses taught in the ISEP, usually within the framework of their academic studies, therefore during the class period. Single students travel from Portugal to other European countries in a very short number and the opposite occurs at slightly higher rates. The pointed associated reasons are two: economic and linguistically. The first is directly connected to the economic difficulties of students to support their own in a foreign country. The second concerned to their difficulties in attending courses in English language or any other foreign language.

In most of the situations, the incoming students have to adapt to the course conditions, meaning that Portuguese courses are only taught in Portuguese, with the possibility of support learning materials in English language and/or extraordinary particular classes. For the more formal courses, the evaluation of the foreign students has to be adapted either by providing the English version of the examination or by allowing for the preparation and presentation of some curricular work. The few students that go abroad try to find schools that provide courses taught in English language and, when that is not possible, they dare to attend classes in the foreign language, often with poor results, but gaining other personal skills that make them stand out from the rest of the students.

Knowing that the engineering labor market is international and that all the students can gain something from an international experience, ISEP proposed and organized a Summer Course in

Engineering for Sustainable Development. This course had three main objectives:

- 1 – To organize a Summer Course very strong at an International level, to evaluate at what extent the School (teachers, students and staff) can deal with the situation; to find out cultures much different from the European one;
- 2 – To study a theme that is easily understood and commonly accepted: Sustainability;
- 3 – To discuss a set of questions/problems using the PBL approach, as a means to find the best acceptable solution.

In the following sections it will be presented the format and curricula of the E4SD Summer Course, and also the different main aspects that made it stand out in the educational offer of ISEP.

## 2. THE E4SD FORMAT AND CURRICULA

Engineering is the application of scientific, economic, social, and practical knowledge with the objective of inventing, designing, building, maintaining, studying, and developing structures, machines, devices, systems, materials and processes [1]. Teaching engineering in a conventional way is hard. Besides, there are many interpersonal skills that must be developed by future engineering practitioners and that need different teaching approaches to be conveniently learned.

The E4SD Summer Course (later on referred only as E4SD) was planned to receive a maximum of 20 students, being half international and the remaining Portuguese, from different specialized fields of engineering. It was intended to provide education in the sustainability aspects of the engineering professional activity.

Sustainability, the ability of providing goods and comfort without compromising the future generations [2], is becoming a transversal requirement for the personal skills of ISEP students, either at a formal or an informal level. It is through the education of a distinguished kind of professionals that our society can evolve to an inclusive and fairer one, more concerned and compromised to a development that will not endanger the quality of life and the future of next generations [3].

Being a Summer Course it was programmed to include classes followed by a set of team work sessions where, in a PBL approach, students could develop and apply their new knowledge to a particular case study, within a period of two weeks. It was intended that students could learn in a friendly and open environment, therefore the E4SD also included social activities, leaving room for the foreign students to discover Porto, the host city, its traditions and singularities, with the supporting company of the Portuguese students.

### 2.1 E4SD Students

The international students came from different fields of engineering from several universities in South Korea and the E4SD was offered them as a prize for their results in the graduation course. Their ages ranged from 20 to 25 years old. The Korean students arrived to Porto two to three days before the first day of the course and, for courtesy they were received by at least one Portuguese teacher that was responsible for transporting them to the student's residence where they would be staying for the two weeks of the Course.

In what concerns the Portuguese students it was demanded that they did not have examinations during the Summer Course period

and that they were either finishing the graduation or the Master degree. Their ages were from 23 to 31 years old.

In Portugal most of the engineering students are male and, in spite of this, it was intended to keep equality of gender as most as possible. The final group included 5 female and 3 male from Korea, 5 female and 3 male from Portugal. These students were organized in groups of 4, from different fields of engineering, being 2 from Portugal and 2 from Korea.

It was mandatory that students were able to communicate, both at a written and an oral level, in English language.

### 2.2 Course Professors and Collaborators

The Professors team chosen for teaching the Course Modules and Collaborators for supporting the PBL sessions was defined previously to the start of the course. Nevertheless, after its start it was necessary to make some adjustments, as some of the Professors had to be replaced by other colleagues with short notice. A total of 11 teachers, of which 2 came from the ISEL (School of Engineering) of the Polytechnic of Lisbon (IPL) and 3 more collaborators, included the team.

From these teachers, 3 were directly involved in the organization, therefore accompanied almost all the activities. Also 2 more teachers from other Higher Education Schools were invited to integrate the Jury to evaluate the group work.

### 2.3 E4SD Course Planning

An informal welcome reception was prepared for the Saturday afternoon before the start of the course. This allowed to briefly present the supporting team of ISEP collaborators during the stay in Porto, the ISEP facilities and the course structure and schedule.

E4SD comprised classes of a formal type, for each of the ten modules: Engineering for a Sustainable Society, Decision Analysis for Sustainability, Innovation and Technology, Sustainability in Project Management, Risk Analysis, Ethics and Public Policy in a Global Society, Sustainable Product Design, Materials and Process for Sustainable Engineering, Renewable Energy, Team Work and Multilevel Perspective. These classes, from Monday to Friday, took approximately 5 working mornings, from 8h10 to 13h, with a coffee break.

Four morning periods (8h10 to 13h) were used for studying a problem in a PBL [4] approach and a final morning session was devoted to the presentation and discussion of the work developed by each group of students.

The choice for the PBL model allows that students learn by doing: they identify and discuss the proposed sustainability problem. The PBL approach enables students to build cognitive and metacognitive skills for acquiring, analyzing, and applying knowledge. Further, by developing their projects, students learn important professional skills, such as collaborative work (how to manage interdisciplinary problems), gathering information (how to deal with uncertain and incomplete information), and how to communicate effectively through oral and written presentations [5].

As a means of improving the English language skills, help in preparing the presentation of the group work, and developing the Korean and Portuguese language skills of all the students, it was also provided a set of English classes in 4 periods in the afternoon (from 15h to 17h).

The course plan also included a visit with students to the downtown area (in the first Monday afternoon), in order to present the most historical part of the city, the area that was under rehabilitation, while strengthening the bonds between students and Professors. There was a visit to the ISEP Museum (in the first Thursday afternoon).

Finally, the last day of the course included the presentation of the group work, an informal lunch and the Graduation and Farewell ceremony.

## 2.4 E4SD Case Study for PBL

The base problem to be addressed by students under the PBL approach was *The Rehabilitation of Historic Cities - The Case of Porto UNESCO World Heritage Site: A Sustainable Development Challenge*.

Framed by this theme, each group chose one particular question to be the object of their study, and to prepare a presentation of their main conclusions about it. The questions addressed by the students are listed in Table 1.

**Table 1. PBL themes for group work**

Considering the case of Porto as a basis to your work but keeping in mind a global approach to historical cities and their metropolitan areas, choose one of the following subjects to address the problem and contribute to the development of sustainable solutions:

Strategic approach to the rehabilitation of historical cities +

Evaluating the relevance of the built heritage and individual decisions of rehabilitating/rebuilding in a sustainable approach;

1. Addressing transportation/mobility needs and standards in historical cities;
2. How to make rehabilitation work for people and develop the economy?
3. Modern infrastructure networks in historical cities - can we create historical smart cities?
4. Are historical cities compatible with modern high education and research needs?

## 3. TEACHING ENVIRONMENTS

### 3.1 Formal Classes in an Informal Scenario

Being a Summer Course, it is important that students can learn in a more relaxing way. The course should be intended as a prize not as a punishment, and with classes starting early in the morning, with students still suffering from jet lag, it was very important that the teachers could promote this informal learning environment.

The Korean and Portuguese cultures are quite different. In the first day of classes it was noticed that Korean students profoundly respect their teachers, which prevents them from direct interaction. The teacher of the first Module could promote the interaction, directly asking the students their opinion about some themes of Engineering for a Sustainable Society. The Portuguese students had an important role in this *ice breakage*, as they were very participative and are used to take an active part on their learning.

The first official *ice breakage* was promoted during the morning coffee break (15 min), when coffee and cookies were provided in an informal scenario, where teachers and students could speak freely and rest from the first morning period. Most of the Korean students had come to classes without having breakfast, therefore the coffee and cookies were provided thereafter from the first hour

of the morning class, and students were encouraged to eat something before or even during the first morning class (5 min breaks).

### 3.2 Discovering the Porto Heritage

Contrary to Seoul, Porto is an ancient town, where old buildings and constructions live together with modern ones. The city has a history of many centuries, which rendered it the recognition as World Heritage from the UNESCO. Therefore, in the spirit of holydays period and intercultural mix, the Portuguese students showed downtown to the Korean students, including some of the most singular buildings of the historical Porto, the area where rehabilitation was taking place, as well as some part of the already rehabilitated areas. The *São Francisco* church and the *Palácio da Bolsa*, the *São Bento* train station, the *Lello* book shop, the *Clérigos* Tower (Figure 1) were a few of the places where the students could go and appreciate the architecture.



**Figure 1. E4SD: Short break in front of the Clérigos Tower.**

To finish the afternoon and to taste one of the Porto delicacies, we stopped at the *Leitaria da Quinta do Paço* (Figure 2), where everyone could taste the famous *natas* and drink the *Super Bock* beer, a tea or a juice.

After this, everyone was allowed to go back home and to rest on their own.



**Figure 2. E4SD: Having a snack at the Leitaria da Quinta do Paço.**

### 3.3 Visiting ISEP Museum and E&O

One of the sustainability pillars is the Social environment and commitment, therefore it was organized a visit to ISEP Museum and to the *Engenho & Obra (E&O)* site (a non-governmental organization for the development, acting in the area of social intervention).

ISEP Museum was chosen because our School has more than 160 years of history, being one of the eldest engineering schools in the country, and therefore the assets from years of practice of teaching in different fields of engineering has been preserved and made available to the community.

The main feedback of the Korean students was that the Museum had very ancient pieces but this did not represent much for them. Probably due to their short history in Seoul, they were more attracted to new technologies.

### 3.4 Other Social Non Planned Activities

The E4SD organization recommended the Portuguese students to integrate the Korean students, as much as possible, in the national culture. Therefore the Portuguese decided to take the Korean students to have the traditional *Francesinha*, they cooked Portuguese food in the only *Républica* that exists in Porto and where one of the Portuguese students lived and they went to watch an important football match in the *Dragon* stadium.

All this interaction was possible because the Portuguese students have shown very dynamic, 4 of them coming from the same MSc course in Chemical Engineering, being integrated one in each group. Also one of the Portuguese students had her birthday during the course therefore there was birthday cake and singing to celebrate it.

As recognition of this informal environment and showing the change of attitude towards the teachers, the Korean students have decided to invite all their Portuguese colleagues as well as Professors to try a little taste of Korean food, cooked by themselves in their own residence. The result (shown in Figure 3) was a very nice evening, with very nice Korean food being served in the backyard of the students' residence, lots of fun and party.



Figure 3. E4SD: Korean dinner.

### 3.5 Picnic

A social event is usually included in every activity. The conventional format is a lunch served in one of ISEP's restaurants. But this Summer Course was a singular event, devoted to Sustainability and Young Engineering students. Therefore, it was decided to organize a picnic to enhance the students' integration in the ISEP community.

The picnic took place in the last day of classes, in the lawn area located near by the place where CIETI and GECAD Research Groups are installed. The nice green area has some trees to provide the needed shade and has easy access to the ISEP community (Figure 4). All the teachers involved in the E4SD, Academic staff with management responsibilities in the school, the President and its vice-presidents team, the international relations team, and everyone that was passing by was invited and had lunch together.



Figure 4. E4SD: Farewell picnic.

### 3.6 Graduation Ceremony and Closing Session

The Graduation Ceremony took place in the *Sala de Atos* of ISEP and was divided in two parts. During the first part, most formal, the Vice-President Maria Joana Sampaio handed the certificates of participation in the E4SD (Figure 5).

In this session part, the Jury could also attribute the prize for the Best Group Work to Group n° 1 that was composed by only one Korean (as the other student had to return back home one week before due to health condition) and two Portuguese students (Figure 6).

The session proceeded to the second part, the Closing session, in an informal setting with the attribution of the *aComedy Awards*, a set of funny awards related with their experience, for some categories that could be most suitable to some of the students, and that were very well received by them.

There was the reading of a Farewell poem originally composed by one of the teachers in the organizing team of E4SD (Figure 7).



Figure 5. E4SD: Vice-President handing participation certificates.



Figure 6. E4SD: Best group work award.



Figure 7. E4SD: Farewell session.

Finally the Korean students spontaneously decided to perform a Korean song dedicated to all the E4SD participants (Figure 8), in a very emotional session.



Figure 8. E4SD: A spontaneous expression of emotions.



Figure 8. E4SD: The final picture.

## 4. EVALUATION

### 4.1 Participants and Graduated Students

A total of eight Korean and eight Portuguese students were enrolled in the E4SD 2014 @ ISEP edition. Of these, one student had to return home sooner than expected, and therefore only attended to part of the sessions.

The students and professors developed an informal relationship along the whole course. In spite of the short duration of the course, a change in the attitude towards a more interactive participation of the Korean students in classes was noticed, which was promoted by the Portuguese participants and teachers.

At the end of the course, a total of fifteen students received their participation certificate.

A total of three students received a prize for their best results of the group work produced and presented. They integrated group n°

1, developed the theme *Addressing transportation/mobility needs and standards in Historical Cities: Porto* and their names are Geonhyoung Kim, Manuel Semedo and Maria Inês Barreto.

The Portuguese students decided, before knowing the results, to raffle their prize book among the other Korean students, in a very particular demonstration of affect and partnership towards Korean colleagues.

### 4.2 Professors and Collaborators

Although there were some difficulties in communication with students (especially in the first days), everyone made an effort to understand and make themselves understood.

It should be noticed that the English skills of most of the Korean and part of the Portuguese students have been significantly improved throughout the course.

The classes on specific topics of sustainability applied to engineering occurred normally, and even a last minute change of a professor did not bring any drawbacks on the quality of the course, a demonstration of the team commitment towards this course.

### 4.3 Inquiry Results

At the end of the course, a Questionnaire was passed to the students that finalized the E4SD. Also a Self Evaluation form was provided for each student to evaluate their participation and results. The evaluation could be rated in six levels, respectively:

1 Poor  2 Insufficient  3 Average  4 Good  5 Very Good  6 Excellent

None of the students rated any of the items as Poor.

#### 4.3.1 Quality of Course Support

Globally the students rated the course support as Very Good or Excellent. The Housing conditions had a few drawbacks – mainly the closing time was pointed out as not completely convenient.

This was due to the collaboration of the Professors and Collaborators team, as well as to Portuguese students' dedication to their new colleagues. The fact that there were four students coming from the same course of ISEP and that were used to participate in international activities was a factor that contributed to this integration. Also the other Portuguese students were anxious for participating in such an interesting course.

#### 4.3.2 Course Global Evaluation

Globally the students rated the course as Very Good or Excellent, with a few answers also at the level of Good, mainly in what concerns to the PBL problem, which theme was not felt as really interesting for most of the Korean students, who believed that rebuilding from scratch is a much faster solution. Nevertheless, students admitted that the PBL approach was responsible for their ability to contextualize the engineering problem and the possible solutions and for the application of the knowledge about sustainability in this real life context. This has also been experienced by other students in engineering courses [6]. Also about 1/3 of the students rated the Professors' competences as Good only.

#### 4.3.3 Course Professors Exposition Skills Evaluation

Every Professor was evaluated for several items of their collaboration in the specific module that he had taught/participated. Most of the Professors were rated as Excellent or Very Good, but there were a few that were only rated below.

#### 4.3.4 Theme and Module Content Evaluation

In what concerns the evaluation of each Theme and corresponding

Module Content, Modules 7 (Sustainable Product Design) and 8 (Materials and Process for Sustainable Engineering) were the less exciting, even though globally all the modules were rated at least as Good.

#### 4.3.5 Module Global Evaluation

For most of the modules the evaluation was almost evenly rated as Good/Very Good/Excellent. In fact Modules 1 (Engineering for a Sustainable Society), 2 (Decision Analysis for Sustainability) and 4 (Sustainability in Project Management) were rated as Excellent by half of the students.

## 5. CONCLUSIONS

The E4SD 2014 Summer Course took place at ISEP from the 14<sup>th</sup> to the 25<sup>th</sup> July.

Seven of the eight Korean and the eight Portuguese students finished successfully their participation in the Course.

A prize was awarded to the Best Group Work: *Addressing Transportation/Mobility Needs and Standards in Historical Cities: Porto*. The opinion of the Jury members was unanimous saying that this work was the one that showed better the knowledge and skills that were supposed to be acquired through the course participation.

There was a clear difference between the two cultures towards the same type of problems in what concerns sustainability. For the young Korean students the heritage behind a building or an historic city did not seem too important, whereas for the Portuguese students, used to live in a historic city, the proposed approach was much more conservative. Nevertheless, both the students could see the other side of the problem, and the Korean students finally understood the interest of preserving Porto history.

The E4SD allowed that students, the representatives of the next generation, having different perceptions of the problem could relate and reach a consensual solution.

The fact that Korea is a very different country and that Korean culture is significantly different from the European one, could have triggered cultural issues. Nevertheless, the young generations are prone to change and adaptation to new situations, what allows for the resolution of any possible conflict.

The team of Portuguese teachers enjoyed participating in this experience and found the PBL approach useful for some kind of learning matters and problems, even in the engineering area. Nevertheless, it must be stated that these teachers were chosen for their ability to communicate easily and to interact with people from many different fields of engineering and sciences, which makes them prone to new experiences.

The result was very promising at pedagogical and institutional levels. A qualitative measure was obtained at the end of the farewell session, when both teachers and students became sad because of the end of the course.

The social activities allowed for the students' fast integration and intercultural mix.

The problems posed by the need for Professors' replacement during the period of course classes were promptly solved by the team members of E4SD. The new Professors did not participate in

most activities but, even so, they showed their availability to take part in future events of the same kind.

The Portuguese students, from different fields of engineering said that although they were a bit afraid of English communication difficulties, the experience had been very profitable and interesting and that it should be replicated, probably in an earlier stage and along the graduation.

All the team members were very happy with their participation and were willing to repeat this kind of event, with some more information that will allow them to reduce the effort to make of this E4SD a success. They are so looking forward for another similar challenging event.

As stated before, one of the main objectives of this course was to assess the real institutional ability to host international teaching initiatives even from countries with substantially different culture. The results achieved were really encouraging as the experimentation of teaching at an international and intensive level was challenging and motivational. This experience should be replicated, possibly with students with other cultures, and was the seed for establishing a formal offer of graduation courses.

## 6. ACKNOWLEDGMENTS

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